

# TRI-CON

## Multi-Fandom Convention

October 14-16, 2016 • Evansville, IN

### General Sponsor

#### **\$200 - Bronze Sponsor**

- Company name and logo on all social media pages
- Logo/name on Tri-Con web site
- Qty 1 - 3 Day General Badge

#### **\$350 - Silver Sponsor**

- Benefits of Bronze Sponsor, plus...
- Company Website Link on Tri-Con web site via Logo
- Logo or Company Name on Sponsor Banner
- 1/4 page ad in program - (Ad provided by Sponsor)
- Qty 2 - 3 Day General Badges

#### **\$625 - Gold Sponsor**

- Benefits of Bronze and Silver Sponsorship, plus...
- Logo on back of T-Shirt
- 1/2 page ad in program - (Ad provided by Sponsor)
- Shout out at beginning of each event in the Main Hall
- Qty 4 - 3 Day General Badges

#### **\$850 - Platinum Sponsor**

- Benefits of Bronze, Silver and Gold Sponsorship, plus...
- Large Logo on Sponsor Banner
- Full page ad in program - (Ad provided by Sponsor)
- Logo on directional Signage throughout the event
- Acknowledgment on all printed advertising
- Constant logo placement in Main Events Room
- Opportunity to lock in current sponsor level cost rate for next year
- Qty 4 - 3 Day General Badges

**To request a sponsorship, email...**  
**amy.bartley@tri-con.net**  
**jeff.arvin@tri-con.net**

### Special Sponsorships

#### **Badge Sponsor - \$1000**

- (Pays for costs of Badges)
- Benefits of Gold Sponsor, plus...
  - Logo on all Badges
  - Large Logo on the Sponsor Banner
  - Full page ad in program
  - Large Logo on T-Shirts
  - Acknowledgment on all printed advertising

#### **Shirt Sponsor - \$1000**

- (Pays for costs of T-shirt)
- Benefits of Gold Sponsor, plus...
  - Logo Printed on back of each T-Shirt
  - Large Logo on the Sponsor Banner
  - Full page ad in program
  - Acknowledgment on all printed advertising

### Pre-Event Sponsors

#### **Special Guest Sponsor - \$2000**

- (\$1000 to be used toward a special guest of their choosing)
- Benefits of Gold Sponsor, plus...
  - Signage with logo at the special guest events
  - Full page ad in program stating who they sponsored
  - Logo on Special guests page of Program